

Curriculum Vitae

Mário Luís Rodrigues de Sousa Andrade

I'm a user experience designer, currently working at the Guardian, driven to design meaningful digital products.

I have several years of experience working in interaction design, visual design, information architecture, prototyping, user research, concept development, product strategy and workshop moderation on all kinds of digital products.

Personal information

Nationality: Portuguese

Date of Birth: 29th December 1987

Mother tongue: Portuguese

Other languages: English (excellent listening, speaking, reading and writing skills)

Contact

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Twitter: [@mandr8](https://twitter.com/mandr8)

Professional experience

October 2015 to present

Senior User Experience Architect

[The Guardian](#)

90 York Way, London N1 9GU

Full-time position. Worked on rethinking the experience and offering of Guardian Membership, the development of a new one-off contributions product and more recently on the development of a new unified proposition for the Guardian's various reader facing products.

October 2012 to October 2015

User Experience Architect

[The Guardian](#)

90 York Way, London N1 9GU

Full-time position. Worked on the redesign of the Guardian's native applications for iOS and Android, the development of breaking news alerts for the new responsive site, improving the Guardian's advertising and commercial experience.

February 2011 to October 2012

Associate User Experience Architect

[DigitasLBi UK, London](#)

146 Brick Lane, London E1 6RU

Full-time position. I've worked for a year as part of a retained team for BT Consumer optimising and supporting the current site execution and adding new features and functionality to meet new proposition changes. I've also add the opportunity to work on a small, focused mobile team delivering mobile solutions for new and existing clients including E.ON and Foot Locker.

November 2009 to February 2011

Graduate User Experience Architect

[DigitasLBi UK, London](#)

146 Brick Lane, London E1 6RU

One year graduate scheme. I had the opportunity to work on a variety of short projects for clients like Electrolux, BT Business and Tesco, plus a 6 month project supporting the development of Lloyds TSB internet banking and mobile banking sites.

Education

October 2008 to September 2009

MA Interactive Media

University of the Arts London

Level: Pass

London College of Communication

Elephant & Castle, SE1 6SB London, United Kingdom

September 2005 to July 2008

BA Graphic and Multimedia Design

Instituto Politécnico de Leiria

Level: 15 out of 20

Escola Superior de Artes e Design das Caldas da Rainha

Rua Isidoro Inácio Alves de Carvalho, 2500-321 Caldas da Rainha, Portugal

September 2002 to July 2005

High School Graduate

Escola Secundária de Penafiel

Level: 16.2 out of 20

Rua Dr. Alves Magalhães, 4560 Penafiel, Portugal

Technical skills

Software: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Sketch, Axure, Omnigraffle, Marvel, InVision

Development: HTML, CSS, JavaScript

Public speaking

Extra! Extra! Rethinking the breaking news experience

[Lean UX London](#) (March 2015)

[UX Oxford](#) (May 2015)

[EuroIA 2015](#) (September 2015)